Traceability & Authentication Forum

6th EDITION

17 18 MARCH 2025
Eros Hotel, Nehru Place
New Delhi

Path to a Secure Future
Authentication and Traceability for all

17th March 2025	Time	Details
Inauguration and Foundational Strategies		
Registration & Welcome Tea/Coffee	08:45 − 10:00	Registration and informal networking over tea/coffee.
Session 1	10:00 − 12:00	Inaugural Session - Welcome Note, Lamp Lighting Address by Chief Guest and Guest of Honor Leaders' Forum – Navigating Authentication Challenges, Delivering Innovation Launch of ASPA Report & Presentation
Networking Tea	12:10 − 12:30	
Session 2	12:30 − 13:30	Empowering Consumers: How Government Initiatives Protect Public Safety and Trust
Networking Lunch	13:30 − 14:30	
Session 3	14:30 - 16:10	Presentation by President, ASPA Physical & Digital Technology: The Cornerstones of Authenticity Sponsor Presentation
Networking Tea	16:10 − 16:30	
Session 4	16:30 - 18:00	Championing Originality: Industry Leaders on Tackling Counterfeits Discussion by Industry Leaders Presentation by Partner Association/ Sponsor Presentation/ ASPA Presentation
Networking Cocktail & Dinner	18:00 onwards	Networking and informal discussions over dinner.

18th March 2025	Time	Details
Day 2: Specialized Strategies and Future Vision		
Registration & Tea	09:00 − 09:30	Registration and informal networking
Session 5	09:30 - 11:10	Emerging Innovations in Authentication & Traceability Role of AI, Blockchain and IoT in Smart Packaging and Authentication. Presentation from E-commerce Industry
Networking Tea	11:10 − 11:30	
Session 6	11:30 - 13:30	a) PharmaGuard 2025: Securing the Future of Pharmaceutical supply chain Integrity b) IP Protection & Traceability: Strengthening Market Integrity
Networking Lunch	13:30 − 14:30	
Session 7	14:30 - 16:00	Strengthening Traceability and Supply Chain Integrity Through Standards Presentation by Sponsor Closing remark

Organised By

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